SUSTAINABLE RURAL DEVELOPMENT AS AN EDUCATIONAL STARTING POINT IN GENERAL GRAMMAR SCHOOLS IN SLOVENIA

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Abstract
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Education is a very important basis of sustainable development. That is why the selected learning objectives in the syllabus for geography in general grammar schools in Slovenia will be analysed within this contribution (general grammar school in Slovenia is a secondary school with a general-educational emphasis that does not provide vocational education, but prepares students aged 15 to 19 for further education at universities). We have selected learning objectives that relate to economic geography as a general geography topic, with special emphasis on learning objectives that refer to agriculture, rural areas and sustainable development.

This contribution will present the results of generic comparative analysis of selected learning objectives in syllabi that were issued during the period since the emergence of Slovenia as an independent state (1992, 1998 and 2008). The results of the evaluation of quoted learning objectives from the viewpoint of social needs, educational guidelines and geographical science, as well as the results of the evaluation from the viewpoint of geography teachers in general grammar schools will also be examined. Educational problems associated with economic geography, sustainable development and rural areas will be highlighted accordingly.

Key words
sustainable development, general grammar school, syllabus, Slovenia
1. Introduction

The United Nations proclaimed the years from 2005 to 2014 as the Decade of Education for Sustainable Development. The chapter of the Habitat Agenda entitled “Commitments” includes the obligation of the United Nations (UN) member states to educate the experts, as well as the general public. In the conclusion of this chapter, it is emphasized that the long-term realisation of sustainable development objectives is possible only by means of interconnected and comprehensive education, which must be based on the development of the need for a quality environment (Internet 1). In 2005, the Strategy for Education for Sustainable Development was adopted at the High-level meeting of Education and Environment Ministries in Vilnius, which gave priority to education for sustainable development. The main idea of the adopted document was to encourage the development of new educational methods for approaching the problems of and finding solutions for sustainable development. Especially emphasized was the need to depart from traditional approaches, as well as from connecting sustainable development with too narrow an environmental education in terms of content (Uzelac 2008; qtd. in Kolenc Kolnik 2007, 22).

Most countries incorporating the requirements for sustainable development into their development strategies take the following five dimensions of sustainable development into account:
- global responsibility;
- intergenerational equity;
- integration of economic, social and environmental objectives;
- the principle of developmental caution and
- the principle of cooperation with the public and its integration in decision-making (Kolenc Kolnik 2007, 22).

When incorporating these dimensions of sustainable development into the education process, the principles of proactivity have to be taken into account in geography education:
- encouraging the development of values and relations that contribute to responsible decision-making in accordance with the idea of sustainable development;
- incorporating the possibilities of connecting various local, regional and global areas and issues;
- introducing the students to active cooperation (participatory education) in democratic decision-making processes;
- linking various aspects of education, such as cognitive and emotional aspects, as well as ethical and aesthetic aspects (Kolenc Kolnik 2006).

1.1 Objectives and Methodology of the Study

In our study, the results of which are presented in this paper, we focused on select dimensions of sustainable development and their application in geography education on the level of Slovenian general grammar schools. (In Slovenia, general grammar schools are secondary schools providing general education and preparing students aged between 15 and 19 for further education at university. Because an increasing number of the primary school population is enrolled in general grammar schools, they represent an important part of Slovenia’s education system. Educational impulses in general grammar schools are the basis for lifelong learning, especially
since the enrolled population is capable of the highest cognitive processes, and because the population will attend universities, thus decisively affecting their future quality of life, as well as the sustainable development of the Earth). We restricted ourselves to studying the integration of economic, social and environmental objectives.

Figure 1: The Slovenian education system.

The basic research process involved a comparative analysis of the basic documents for geography education in Slovenian general grammar schools. Three syllabi from the period after Slovenia declared its independence were used: one each from the years 1992, 1998 and 2008. Analysing each syllabus, we tried to answer the following questions:

- Is the idea of sustainable development incorporated, and, if so, in what way?
- Is the integration of economic, social and environmental objectives present? How is the integration realised? Could it have been realised better?

As far as structure is concerned, all studied Slovenian geography syllabi for general grammar schools consist of the following four basic sets of lesson objectives: general geography, regional geography of the World, regional geography of Europe and regional geography of Slovenia. General geography is concerned with the thematic units physical and social geography, which are subdivided into the following chapters: Origin and Structure of the Earth, the Earth’s Surface, Weather and Climate, Soil, Vegetation, Hydrosphere, Population, Settlements and Human Economic Activity. Regional geography is concerned with regio-geographical aspects.
(physical and social geography of a particular region). In the study, we focused on
general geography, which, because of its thematic orientation, meets the demands
of spatial integration, which is one of the most important criteria of education for
sustainable development (in the objectives of regional geography, spatial integration
is limited to an occasional comparison between different regions). The learning
objectives in general geography related to the basic understanding of economy,
agriculture, the countryside and sustainable development are most dominantly
represented in the chapters entitled “Settlements” and “Human Economic Activity”.

In the comparative analysis of the syllabi, the following structural elements of the
Slovenian geography syllabi were taken into account: general objectives, content
and operational objectives.

Additionally, the data used in the study was collected with the help of evaluation
questionnaires (protocols), which were filled out by university geography teachers
(78.5% of the selected university teachers took part), geography teachers in
Slovenian general grammar schools (37.5% of the population took part) and half
(14) of the students of the Faculty of Arts in Maribor who were in the fourth year of
their studies in 2008 (when the research was conducted) and were familiar with the
grammar school syllabus in some detail.

On the basis of the evaluation questionnaires (protocols) a quantitative and
qualitative analysis followed. Within the framework of the quantitative analysis, the
data was statistically processed using the SPSS statistical software package for
Windows (version 15.0). The nonparametric Kruskal-Wallis test was used for
determining the differences between groups of teachers concerning their period of
employment and level of education. The qualitative processing was done by closely
examining and summing up the evaluation protocols (questionnaires). Common
characteristics were especially emphasized and abstracted.

2. Results of the Study

2.1 Inclusion of the Idea of Sustainable development in the Syllabi

In many instances, the general geography learning objectives in the studied
documents clearly relate to the idea of sustainable development. 50% of the
learning objectives in the 1992 and 1998 syllabi include the idea of sustainable
development, although the term itself is not mentioned directly.

An example of a general objective from 1992 (138): “become aware of the
consequences of unplanned management of natural resources, and thus, trained to
make conscious decisions regarding activities affecting the environment that will not
damage it or disrupt the natural balance (ecological aspect in spatial decision
making)”.

An example of a general objective from 1998 (4): “develop the ability to evaluate
the environmental contradictions in the modern world stemming from population
development and economic development; in this way, understand the disregard for
spatial limitations of human activity”.

The absolute number of general objectives supporting the idea of sustainable
development is higher in the 1998 syllabus. The 2008 syllabus differs substantially
from preceding syllabi in the way the general objectives are formulated. On approximately three pages, the general learning objectives are defined. They are then divided into cognitive objectives; objectives related to spatial understanding; objectives related to the knowledge and understanding of geographical structures, processes and relationships; objectives related to the application of knowledge and skills; and educational objectives (in total, there are 57 general objectives, which is approximately five times more than were in the preceding two syllabi). In addition to the aforementioned general objectives, the 2008 syllabus also contains eleven groups of important inter-subject competences that can be developed in geography lessons. Approximately 75 competences are defined. All of the above serves the purpose of strengthening interdisciplinarity, which is important for the understanding and realisation of sustainable development. Objectives supporting the idea of sustainable development are present in each group of general objectives and particularly in the group of educational objectives.

Examples of general objectives in the syllabus (2008, 11):
“...are raised to be interested in societal needs; in solving general spatial (sustainable) problems on a national, a wider regional and a global level”;
“...adopt a concern for a balanced spatial use and for the preservation of the natural and social environment for future generations (sustainable development)”;
“...are raised to understand the importance of values when making decisions about activities affecting the physical space”;
“...develop an awareness about solving local, regional and global problems in accordance with the principles of sustainable development, as well as the principles of the Universal Declaration of Human Rights”.

The term “sustainable development” is directly included in the general objectives of the 2008 geography syllabus for Slovenian general grammar schools. This idea is thus incorporated in the system of geography education.

2.2 Integration of Economic, Social and Environmental Objectives in the Syllabi

In the 1992 syllabus, only the content is defined, whereas the operational objectives are not. The direction towards sustainable development is evident in 70% of the chapters concerned with general geography. The cognitive comprehension of the effects of human activity on nature is the primary objective. The issues of the countryside and the sustainable development of the countryside are included in the chapters entitled “Settlements” (rural settlements, urbanisation problems) and “Human Economic Activity” (agronomic conditions in the World, limit of life, types of agriculture, food production, production of industrial raw materials, impact of agriculture on the landscape).

In the 1998 syllabus, the (operational) learning objectives are defined in detail. A detailed analysis of the operational learning objectives in general geography showed that the share of learning objectives related to raising environmental awareness and co-responsibility in environmental protection (educational cross-curricular component) is 46.6%. These objectives are most common in physical geography, followed by social geography; especially in the chapter entitled “Human Economic Activity”. The share of learning objectives addressing the understanding of spatial problems and directing towards a responsible development of society and the economy is 58.5%.
In the 2008 syllabus, the share of “environmental” objectives in general geography rose especially in the chapters entitled “Weather and Climate” and “Human Economic Activity”. In the latter chapter, the largest share of “environmental” objectives is found in the thematic sets entitled “Energy and Industry” and “Agriculture”, whereas in comparison to the preceding syllabi, the thematic set entitled “Sustainable Development” is completely new.

In the chapter entitled “Agriculture” (2008, 24), the students become familiar with various types of agriculture and the causes for their origin, evaluate the use of soil using select examples and learn which elements of the landscape are functionally related to agriculture. They also “try to determine which environmental problems arise from intensive agriculture, as well as which environmental problems related to the irresponsible management of nature affect nature the most”, and “develop a positive relationship towards the importance of agriculture for food supply, the supply of raw materials and the preservation of the cultural landscape”. In the example of agriculture, the difference between the two newest syllabi is that the 2008 syllabus more clearly puts emphasis on educational moments and the importance of the development of knowledge and talents.

In the thematic set entitled “Sustainable Development” (2008, 25-26), which is clearly application-orientated, the main emphasis is put on learning about the concept and the essence of sustainable development and its components, on understanding of the importance and the issues of spatial planning, the inclusion of the public in the decision-making process, the assessment of various activities from the perspective of sustainable development and the awareness of the complexity and limitations of space, as well as on the assessment of development processes and the spatial development of economic activities.

We can conclude that the 1992 and 1998 syllabi represent a narrower environmental education in terms of content, whereas the new syllabus represents education for sustainable development.

Although in the 1998 and 2008 syllabi, there are relatively more objectives in general geography that can be connected to the idea of sustainable development, the chapter entitled “Human Economic Activity” shows that the approach towards economic activities is still very much systematic and descriptive (learning about different economic activities separately). This places doubt on the actual effectiveness of the integration of economic, social and environmental objectives.

2.2.1 New Syllabus Simulations - a Step towards the Integration of Economic, Social and Environmental Objectives?

In order to make a step forward towards the integration of economic, social and environmental objectives, two additional simulations were prepared on the basis of the chapter entitled “Human Economic Activity”. In the simulation, the results of the assessment of the 1998 syllabus were taken into consideration. The societal needs, educational guidelines and geographical science were considered, as in the study described in the introduction (Konečnik Kotnik 2008).

2.2.1.1 Simulation Description

The transition in the first simulation is slower, representing an evolutionary step towards modern processive understanding of economic geography, whereas the second simulation represents a more significant (revolutionary), content-related leap forward. In addition to the description of select economic activities included in
the 1998 and 2008 syllabi, the first syllabus simulation also includes some tertiary and quaternary activities not included in the aforementioned syllabi, despite their importance in the economically developed world. Most objectives of the first simulation are directed towards the development of psychomotor skills and talents of the students along with the students' personal assessment of economic problems and their stance on these problems, thus combining different aspects of education. The biggest difference regarding content is in the fact that, in addition to human economic activity, the first simulation includes economic processes (tertiarization of the economy, economic globalization, economic integration, spatial planning, indicators of sustainable development, etc.). The reason for including these objectives is the need for procedural emphasis; not only methodical, but also content-related procedural emphases need to be included.

The main difference between the first and the second syllabus simulation is the fact that individual economic activities are not described (not addressed) in the second. Instead, the second syllabus is limited to the crucial indicators of economic development, social development and environmental development. In it, these indicators are also compared on the basis of more developed and less developed or undeveloped regions of the World. This represents a completely different content-related approach. In terms of content, the approach of the second simulation was a distinctly complex and processive one, relevant from the viewpoint of modern economic geography, as well as from the viewpoint of raising awareness of the importance for the sustainable development of the Earth.

Some examples of learning objectives from the second syllabus simulation - students:
- define key indicators of economic development;
- determine the key indicators of economic development of the selected developed and underdeveloped regions (by comparing the relevant data); with special focus on Slovenia;
- establish the factors that influenced the development of the most important economic activities, and assess the importance of these factors today and in the past; using developed and underdeveloped regions of Slovenia as concrete examples;
- determine the key indicators of social development of the selected developed and underdeveloped regions (by comparing the relevant data); with special focus on Slovenia;
- compare the key indicators of economic and social development; with the help of concrete regional examples;
- determine the key indicators of environmental development of the selected developed and underdeveloped regions (by comparing the relevant data); with special focus on Slovenia;
- compare the key economic, social and environmental indicators; with the help of concrete examples;
- assess, with the help of examples, how their own values can have an impact on the economic, social, environmental and political problems of local and global regions (Konečnik Kotnik 2008).

2.2.2. Key Findings
In our study, the 1998 and 2008 syllabi and the described simulations were assessed by their direct users – those who were involved in the teaching process: grammar school teachers and geography students. We wanted to determine how big
a “leap” the teachers and students were willing to make in their teaching/learning or how they assessed the different principles of the integration of economic, social and economic objectives. The participants assessed the syllabi and the simulations using the following criteria:

Tab. 1: Criteria for syllabus assessment from the viewpoint of the direct users of the syllabus.

<table>
<thead>
<tr>
<th>1. criterion:</th>
<th>The proportion between cognitive objectives (“material” knowledge), psychomotor objectives (skills, talents) and educational objectives.</th>
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<tbody>
<tr>
<td>2. criterion:</td>
<td>Accordance with life and societal needs.</td>
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<tr>
<td>3. criterion:</td>
<td>Applicability of the knowledge.</td>
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<tr>
<td>4. criterion:</td>
<td>Relevance of the content and concepts.</td>
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<tr>
<td>5. criterion:</td>
<td>The possibility of content actualisation.</td>
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<tr>
<td>6. criterion:</td>
<td>Accordance with geographical science.</td>
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<tr>
<td>7. criterion:</td>
<td>Concept of the approach (methodological approach to forming the syllabus for each chapter).</td>
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<tr>
<td>8. criterion:</td>
<td>International comparability of the syllabus.</td>
</tr>
<tr>
<td>9. criterion:</td>
<td>The burden on the teacher (difficulties in planning and carrying out the lessons).</td>
</tr>
<tr>
<td>10. criterion:</td>
<td>The level of freedom and creativity that the syllabus allows the teacher.</td>
</tr>
<tr>
<td>11. criterion:</td>
<td>The level of assistance the syllabus offers the teacher.</td>
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<tr>
<td>12. criterion:</td>
<td>The burden on the students.</td>
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<tr>
<td>13. criterion:</td>
<td>Student motivation.</td>
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<tr>
<td>14. criterion:</td>
<td>Suitability of the scope of the chapter considering its educational potential.</td>
</tr>
<tr>
<td>15. criterion:</td>
<td>Syllabus support by textbook material, literature and sources.</td>
</tr>
</tbody>
</table>

Source: Konečnik Kotnik 2008.

We established that practising teachers in Slovenian general grammar schools prefer gradual changes, since they evaluated the second (most “revolutionary”) syllabus simulation as the least appropriate. On the other hand, this simulation was evaluated by university teachers as the best, since it was also developed on the basis of their ideas. We can presume that practising teachers in Slovenian general grammar schools regard describing (of economic activities – e.g. which types of agriculture exist) and understanding of (economic) processes as an equally important part of geography education. Finding the right balance between these two aspects of geography education can prove very difficult. There is a risk of the quantity of the information becoming more important than the quality. Assessors with a higher level of education, along with geography students, were more in favour of more drastic syllabus changes. Teachers with a shorter period of employment were also more in favour of syllabus changes. An interesting difference was also found in the ascribing of importance to different criteria. For practising teachers, the most important criteria were “the teacher’s burden”, “the level of assistance the syllabus offers the teacher” and “support by textbook material, literature and sources”. This suggests that the basis of their thinking is their own work. For student assessors, the most important criteria of evaluating syllabuses were “the level of creativity the syllabus allows the teacher”, “accordance with geographical science” and “international comparability”. It is evident that they strive for a more liberal syllabus that is open to scientific research, as well as to international developments.

3. Conclusion

The results of the study prove that the idea of sustainable development is firmly grounded in the Slovenian geography syllabus for general grammar schools. Nevertheless, certain dilemmas persist in this field. The first relates to the fact that
the general objectives of geography education in the syllabus are formulated to pay regard to basic social and educational requirements of modern times and not to the trends in geographical science. This is true for the 2008 syllabus, as well as (to a lesser extent) for the 1998 syllabus. Problems arise in the realization of the general objectives in the framework of the operational objectives, since the teachers have to deal with these directly. Examining the 1998 syllabus, it is evident that only 23% of the operational objectives were educational in nature, 30% of the operational objectives were related to the development of skills and talents and 26.3% were cross-curricular operational objectives. The idea of interconnecting different educational aspects is one of the foundations of education for sustainable development, and that was well formulated in the general objectives. Nevertheless, it was not reflected adequately in the operational objectives. The question of the realisation of the general objectives and competences in the 2008 syllabus remains open to research. In the future, more emphasis is going to have to be put on the proportion between general and operational objectives. In this respect, encouraging the continuing professional education of teachers is also of great importance.

This study established that there are other possibilities for (greater) integration of economic, social and environmental objectives in the Slovenian education system. Considering that educational practice adapts to evolutionary changes easily, gradual and planned syllabus development in the direction of greater integration of the aforementioned groups of objectives is necessary.

References

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Summary

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